



DV Cert International
#133/1, 7th Street, Kongu Nagar, Ganapathy, Coimbatore – 641 006,
Tamilnadu, India
Phone:+91 6380296821, Email :info@dvcertpl.com,
Website: www.dvcertpl.com

REGULATIONS FOR THE USE OF LOGO

Your organization may wish to use DV Cert Logo. Where certificate issued to you is accredited one from the accreditation board for the scope of your registration, you may use either the basic DV CERT Logo, or the Logo combined with the relevant accreditation body Accreditation Mark to which your scope of registration relate. However, please observe the following, which will be subject to monitoring by DV CERT during surveillance visits:

CONDITIONS OF USE:

- a) Logos may be used on letterheads, brochures, advertising material.
- b) There is no restriction as to the size of the basic DV CERT and Accreditation Board Logo.
- c) The logo used should be of original color (DV CERT Logo and accreditation board Logo) or black and white of the basic Logo. Any other color of the logo is not permitted to be used.
- d) The Certified appeal should be used under the combined logo of the DV Cert and Accreditation or under the Organization's logo.

CONDITIONS FOR THE COMBINED DV CERT/ ACCREDITATION MARK LOGO:

- a) The combined DV CERT/Accreditation Mark Logo may be used only by organizations whose registration is covered by DV CERT accreditation of that accreditation board.
- b) The Accreditation Mark may be used only with the DV CERT logo to the left of it, and DV CERT Registration Number underneath it. The logo and Accreditation Mark must be enclosed in a box and reproduced accurately, strictly in accordance with the artwork.
- c) The accreditation mark logo shall not be reproduced in isolation of the SIS CERT. logo.
- d) The Accreditation Mark can be affixed to, or appear on, a road vehicle, building, flag or product packaging. The Logo shall not be used in anyway that it misleads the reader about the accredited status of DV CERT or certified body.
- e) The combined DV CERT & ACCREDITATION BOARD Logo may be reproduced in original color or black and white of the basic color of the DV Cert and ACCREDITATION logo.
- f) The ACCREDITATION Logo may be reproduced in GREY-BLACK combination as per artwork.
- g) The ACCREDITATION logo shall not normally be reduced below the size 15X12mm. In the even of reproduction in smaller size owing to limitation of space, the logo shall be legible with no infilling of space and letters.
- h) If the logo is reduced in size, the same proportions must be retained.



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YOU CAN USE LOGO:

1. Letter Pads
2. Invoices
3. Purchase Orders
4. Marketing Material
5. Company Website
6. Company Sign Board
7. News Paper Advertisement
8. Company Brochures
9. Packing Materials
10. Visiting Cards
11. Policy Boards
12. Company's Address Board.